(ROI)

ROI SYSTEMS

Web Masters LLC

EsoTrade

Every number that matters for how you trade. One score. You approve every order.

Market intelligence terminal for stocks, crypto, options and futures · made by Harrison Holt · licensed to Web Masters LLC

Traders juggle ten tabs and still guess

What a self-directed trader deals with today

1 Too many tools

Charting site, options-flow service, on-chain dashboard, macro calendar and a spreadsheet — none of them talk to each other.

2 Numbers that ignore your style

A scalper and a long-term investor see the same indicators, even though they hold trades for seconds versus years.

3 Predictions with no track record

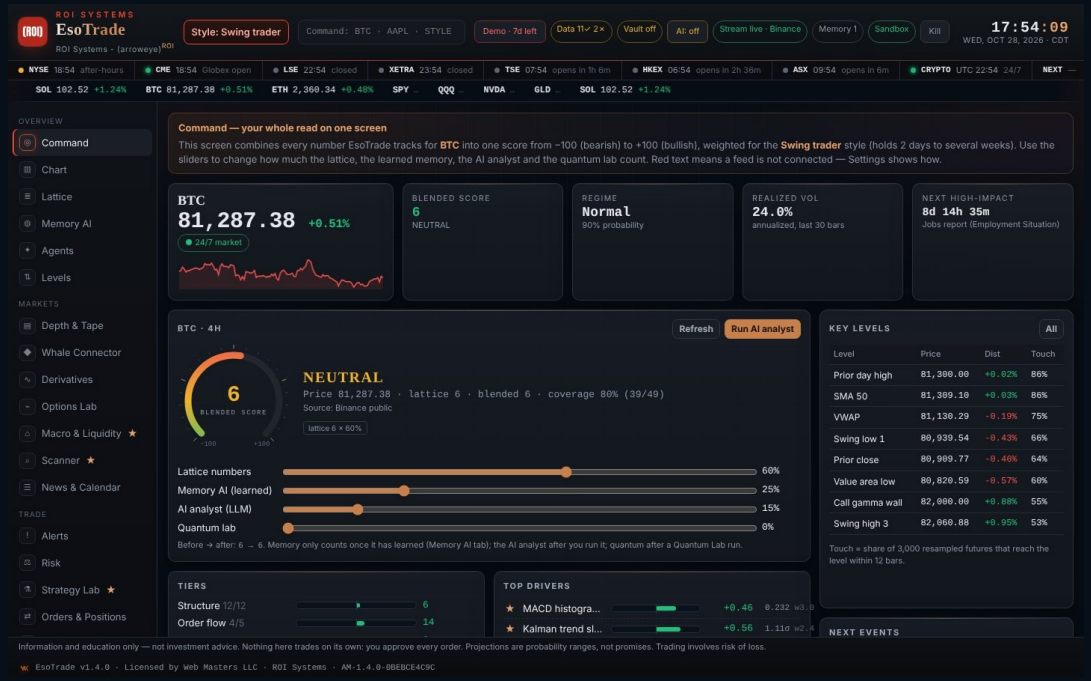
Forecasts are shown with no record of how often they were right.

4 Bots that trade for you

Tools that place orders on their own, or keep your keys and data on someone else's server.

One screen, weighted for how you trade

Pick a style; EsoTrade loads the charts, numbers, scanners and risk for it



12 trading styles

Scalper to long-term investor, options, futures, forex, crypto spot, perpetuals and DeFi.

One score, −100 to +100

Every contribution shown, with sliders for the lattice, Memory AI, AI analyst and quantum lab.

Live data, no keys needed

Crypto, options, on-chain, US macro and headlines start immediately.

The lattice: 50 market numbers in six tiers

Structure · order flow · derivatives · on-chain & sentiment · macro & liquidity · AI & memory

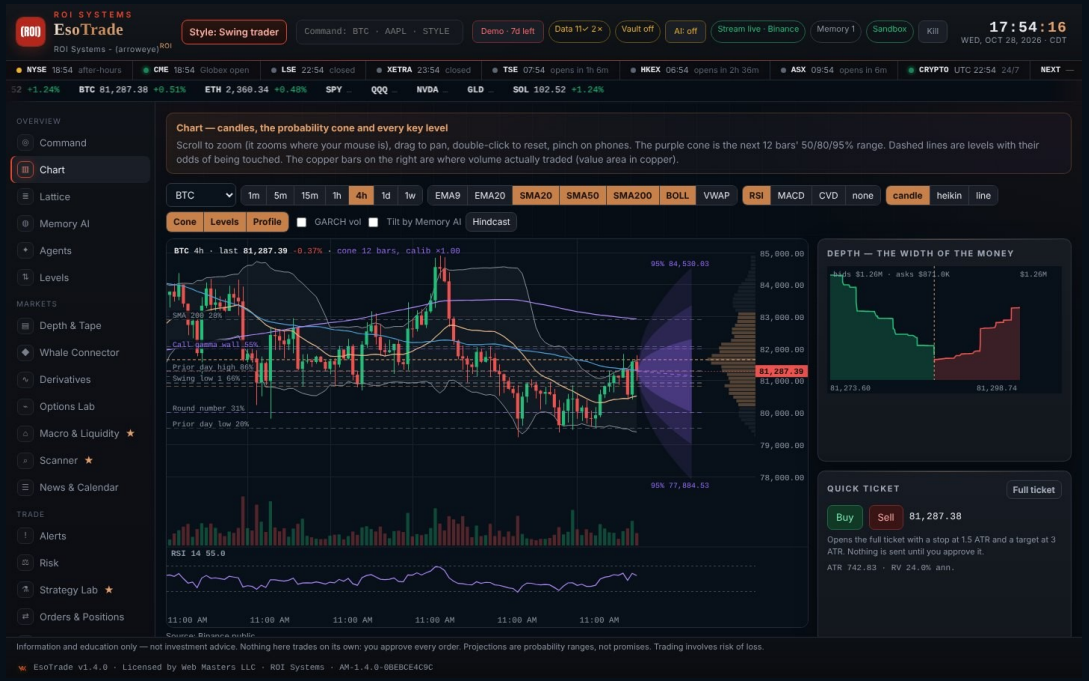
50	6	5	12
market variables scored every refresh	tiers, weighted by your trading style	crypto exchanges with automatic fallback	trading styles to choose from

Memory AI saves every snapshot on the device and learns which numbers led price — **but only uses what it learned when it beats chance on data it never saw.**

Options lab: dealer gamma, gamma flip, max pain, 25-delta skew, put/call open interest and IV term structure.

Projections with their uncertainty drawn on

The purple cone is the next 12 bars' 50/80/95% range, graded against what actually printed



Key levels with odds

Prior highs and lows, VWAP, gamma walls and round numbers, each with its chance of being touched.

Scorecard, not promises

Every projection is saved and checked; the app shows its own hit rate.

Pre-trade simulation

Monte Carlo of stop and target before you place a trade.

Your keys, your brokers, your wallets

Nothing depends on our accounts — every customer brings their own

1 Data keys in the app

Paste free keys (Twelve Data, Polygon, Alpaca, FMP, Finnhub, FRED) and press Test.

2 Brokers

Alpaca paper and live, Interactive Brokers through its own gateway, NinjaTrader signal files.

3 Wallets

MetaMask, Coinbase Wallet, Rabby, Phantom and more, plus watch-only addresses. Read-only.

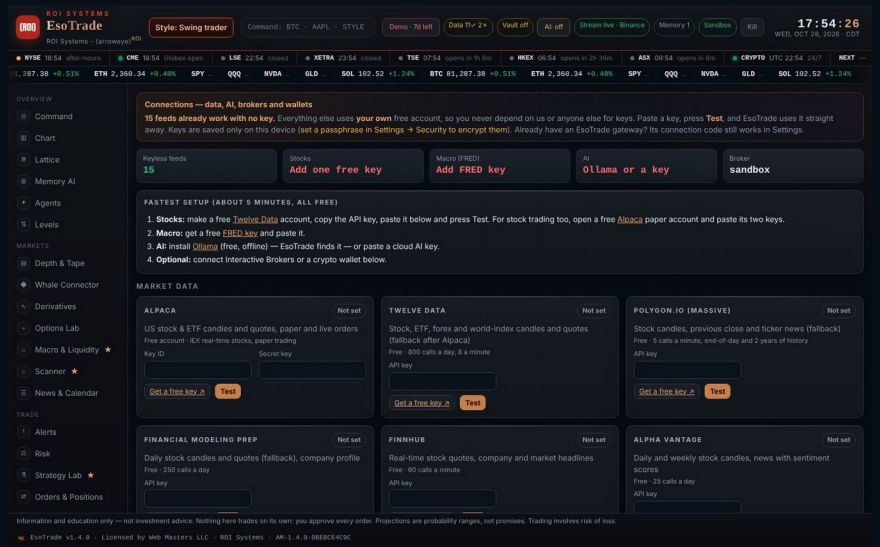
4 Offline AI

Ollama runs the AI analyst on the customer's own computer, or they add a cloud AI key.

Built so the trader stays in control

Information and education — never automatic trading

- Every order is approved by a person
- Risk checks, daily loss limit and a kill switch
- Tamper-evident audit log of every action
- Data and keys stay on the customer's device
- Signed build fingerprint on every copy



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Try it free for 7 days

1. Open the demo in Chrome or Edge — it is the full app.
2. Buy a business license key: $99 for 30 days or $990 a year, with longer keys costing less per month. No automatic renewal.
3. Paste the key and everything you saved carries on.

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