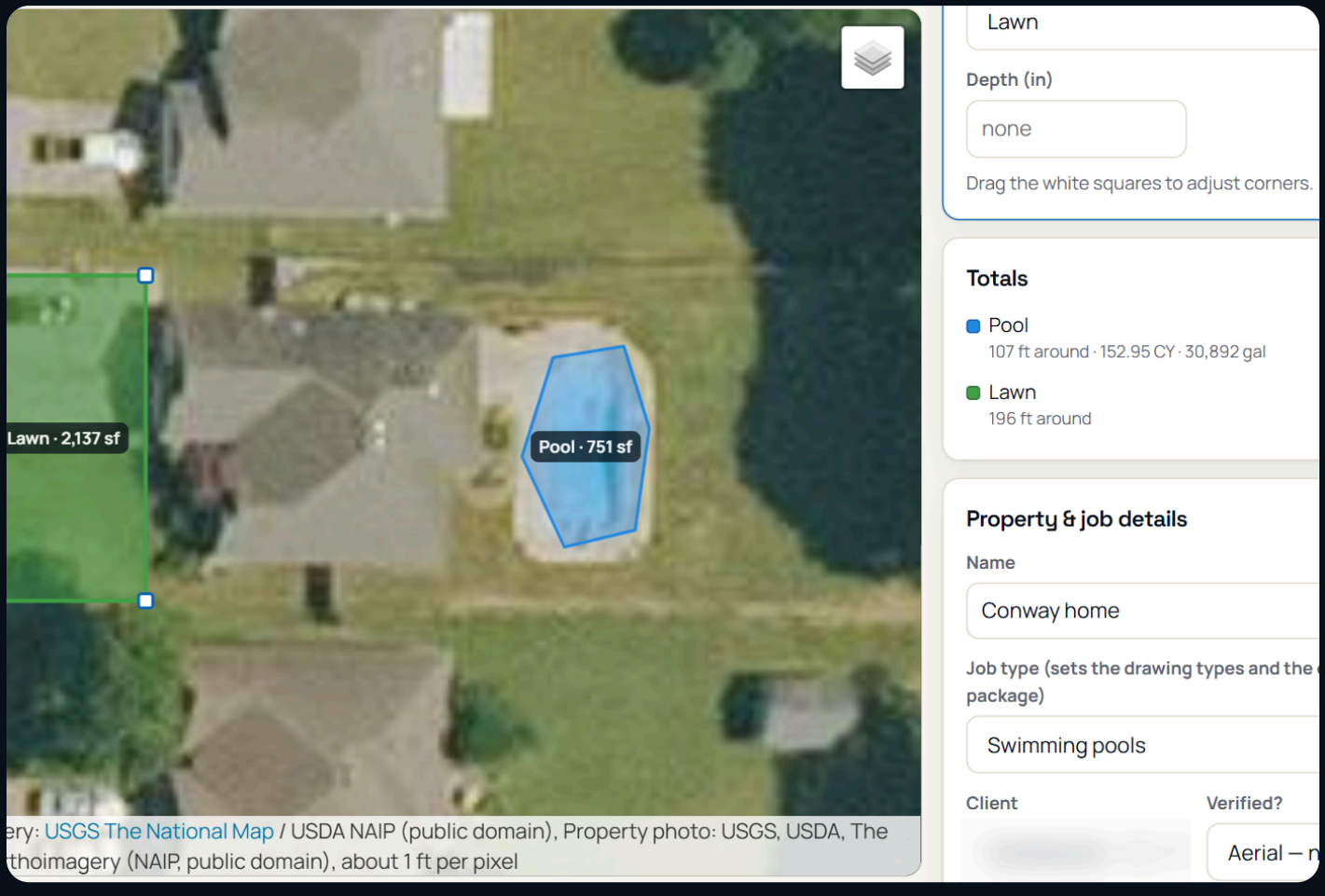
KardinalEye
CONTRACTOR · BY ROI SYSTEMS

# If you measure it in feet, you can price it here.

For every trade except roofing: site plumbing, concrete, fencing, metal buildings, paving, landscaping, drainage, pools and more. Measure on aerial imagery, price from your own book with your materials and labor, get it signed, and track it to paid.




1-ft USGS aerial photos | Works offline | Your prices and labor | 7-day demo

WHAT IT DOES

# One app from first measurement to final payment

## Measure from the laptop

Draw lines, areas and counts on public USGS aerial imagery, a sharp 1-ft property photo kept for offline use, your own photos and drone shots, or a sketch.

## Feet become materials

Add a depth and area becomes cubic yards, tons or gallons; trench lines give yards and bedding stone; fence lines give posts, bags and panels. 15 job types, 157 starter items.

## Estimates from your price book

Your material costs and labor hours, waste, whole packages, crews, overhead and profit, with every number traced and a scope check for common misses.

## Signed proposals

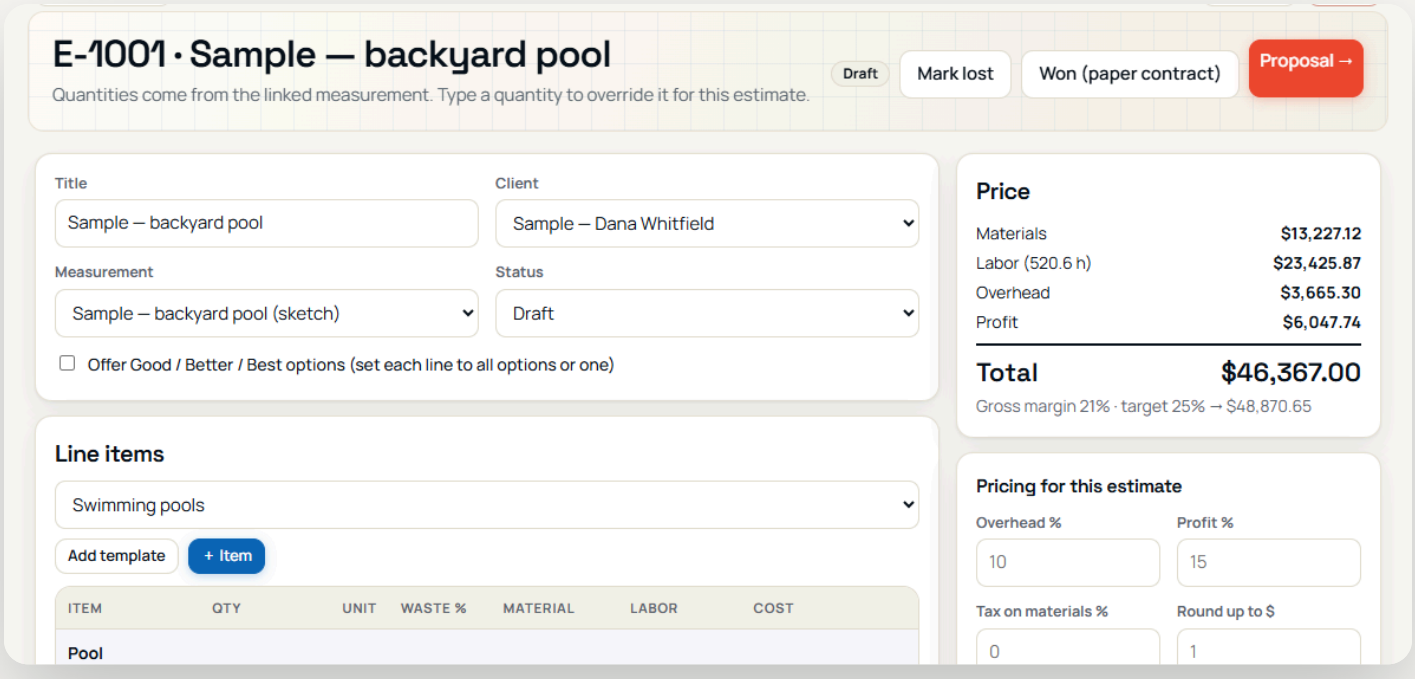
Good / Better / Best options, your logo, the FTC 3-day cancellation notice and on-screen signatures with a tamper seal.

## Build board and invoices

Move won jobs from scheduled to paid. Change orders, deposits, payments, job costing and warranty dates.

## Homes CRM

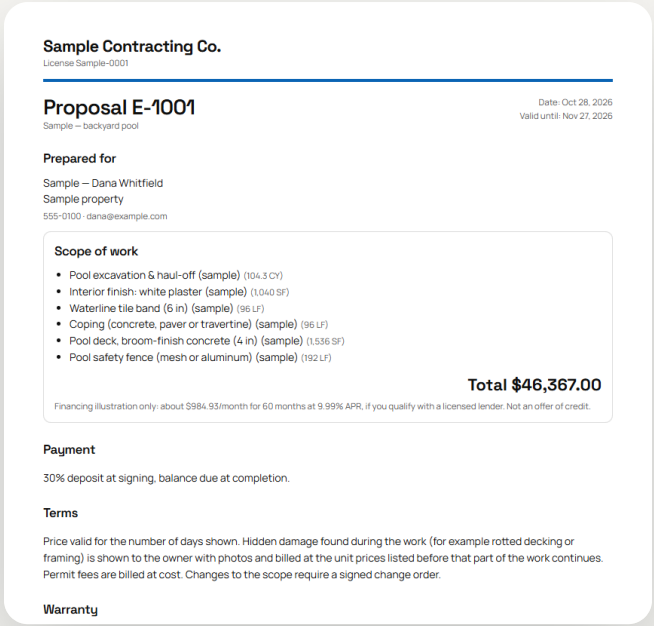
Every home you search is saved with the homeowner and every bid, won or lost, plus follow-up reminders.



HOW IT WORKS

# Up and running in an afternoon

1. Open Kardinal Eye - Contractor in a current browser on a computer or tablet. Once it's open it works offline.
2. Enter your business license key. One key covers every user and device at your business.
3. Add your company, logo and your own prices, then measure a property and build the estimate.
4. Send the proposal, collect the signature, and track the job to paid.



**Sample Contracting Co.**
License Sample-0001

**Proposal E-1001**
Sample — backyard pool

Date: Oct 28, 2026
Valid until: Nov 27, 2026

**Prepared for**

Sample — Dana Whitfield
Sample property
555-0100 · dana@example.com

**Scope of work**

- Pool excavation & haul-off (sample) (104.3 CY)
- Interior finish: white plaster (sample) (1,040 SF)
- Waterline tile band (6 in) (sample) (96 LF)
- Coping (concrete, paver or travertine) (sample) (96 LF)
- Pool deck, broom-finish concrete (4 in) (sample) (1,536 SF)
- Pool safety fence (mesh or aluminum) (sample) (192 LF)

**Total $46,367.00**

Financing illustration only: about $984.93/month for 60 months at 9.99% APR, if you qualify with a licensed lender. Not an offer of credit.

**Payment**

30% deposit at signing, balance due at completion.

**Terms**

Price valid for the number of days shown. Hidden damage found during the work (for example rotted decking or framing) is shown to the owner with photos and billed at the unit prices listed before that part of the work continues. Permit fees are billed at cost. Changes to the scope require a signed change order.

**Warranty**

## License keys

**$120 for 30 days**, or 1 to 12 months at a time, with a discount from 3 months. One payment per key; nothing renews automatically. Try the 7-day demo first.

## Your data stays yours

Everything is stored on your own device. Back up to a file with one click. Optional AI: Ollama on your computer, or ChatGPT or Claude with your own key.

## Try the 7-day demo

web.arroweyesystems.com/try/KEC/

Harrison Holt · ROI Systems
harrison@arroweyesystems.com · (501) 663-3200

Measurements from aerial imagery are estimates; verify on site before ordering materials or signing contracts. Imagery: USGS / USDA, The National Map (public domain). Building outlines and address fallback © OpenStreetMap contributors (ODbL). ROI Systems is a d/b/a of Web Masters LLC, 700 S German Ln, Suite 104, Conway, AR 72034.